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What is claimed is:

1. A device for attaching an advertising display to a hose, comprising:
a cylindrically shaped foam insert designed for placement on the hose, and
5 a covering adapted to at least substantially cover the foam insert,
wherein the covering includes an advertising display.
2. The device of claim 1, wherein the covering is attached to the foam insert.
- 10 3. The device of claim 2, wherein the covering is attached to the foam insert with
a zipper.
4. The device of claim 2, wherein the covering is attached to the foam insert with
VELCRO.
- 15 5. The device of claim 1, wherein the covering is secured to the hose.
6. The device of claim 5, wherein the covering is secured to the hose with at least
one cable tie.
- 20 7. The device of claim 1, wherein the foam insert has a hollow core.
8. The device of claim 1, wherein the foam insert has a slit designed for placing
the foam insert on a hose.
- 25 9. The device of claim 1, wherein the covering includes formed pockets for cable
ties.
10. The device of claim 1, further comprising at least one reflective strip attached
30 on the covering.

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11. The device of claim 1, further comprising a glossy covering secured to the covering and covering the advertising display.

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12. A device for attaching an advertising display to a hose, comprising:
a cylindrically shaped foam insert designed for placement on the hose,
a covering adapted to at least substantially cover the foam insert, wherein
the covering includes an advertising display,
5 a first securing means for securing the covering to the foam insert, and
a second securing means for securing the device to the hose.
13. The device of claim 12, wherein the foam insert has a hollow core.
- 10 14. The device of claim 12, wherein the foam insert has a slit designed for placing
the foam insert on a hose.
- 15 15. The device of claim 12, wherein the first means for securing the covering to
the foam insert comprises a zipper.
16. The device of claim 12, wherein the first means for securing the covering to
the foam insert comprises VELCRO.
17. The device of claim 12, wherein the second means for securing the device to
20 the hose comprises cable ties.
18. The device of claim 12, wherein the covering includes formed pockets for
cable ties.
- 25 19. The device of claim 12, further comprising at least one reflective strip
attached on the covering.
20. The device of claim 12, further comprising a glossy covering secured to the
covering and covering the advertising display.
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21. A method for placing advertising on a hose, comprising the steps of:
obtaining a device, comprising:
a cylindrically shaped foam insert designed for placement on the hose,
a covering adapted to at least substantially cover the foam insert, wherein
5 the covering includes an advertising display, and
placing the device on the hose.
22. The method of claim 21, further comprising the step of securing the device to
the hose.
- 10 23. The method of claim 22, wherein the securing step is accomplished using
cable ties.
24. The method of claim 21, wherein the placing step comprises first placing the
15 foam insert on the hose, then covering the foam insert with the covering.
25. The method of claim 21, further comprising the step of securing the covering
to the foam insert.
- 20 26. The method of claim 25, wherein the securing step is accomplished using a
zipper.
27. The method of claim 25, wherein the securing step is accomplished using
VELCRO.
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